

Jackson Dorr

Information Systems & Business Analytics student at Loyola Marymount University

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Los Angeles, CA

Detail-oriented Loyola Marymount University student pursuing a BBA in Information Systems & Business Analytics

EXPERIENCE

Spotlight Manager â Mane Entertainment

- â Oversee planning, coordination, and execution of dozens of Spotlight events and talent programming

- â Partner with the Assistant Manager on promotional strategies for competitions and events

- â Develop marketing plans in collaboration with the Marketing Manager

- â Lead event management and entertainment programming to boost student engagement

Programming Team â Mane Entertainment

- â Hosted over 50 campus-wide student events such as Open Mic Nights, Student Spotlights, musical events, and more

- â Collaborated and strategized with team members to problem-solve and ensure events run smoothly

- â Managed event attendance and engagement

Membership Associate â Sonoma County YMCA

- â Resolved member inquiries and sold membership packages tailored to prospective members

- â Led over 100 facility tours, managed check-ins, and used internal software for data entry

- â Organized customer account sales through in-person and telephone meetings

SKILLS

Microsoft Office: Excel, PowerPoint, Access

Technology: Tableau, Data Visualization, Data Analysis, Quantitative and Qualitative Analysis, VS Code, Claude

Professional: Coding experience, Teaching in a classroom setting, Team management, Event planning, Call center

EDUCATION

Bachelor of Business Administration â Loyola Marymount University